



29th Annual CARs+ Convention
San Diego, California – February 19 & 20, 2010
“CARs+ Mission: Possible”
Exhibitor Application and Contract

Please type or print clearly –

Company Name : _____

Name and Title of Onsite Contact: _____

Company Telephone: _____ Fax: _____

Contact Telephone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Email : _____ Website Address: _____

Deadline: All applications must be returned by September 15, 2009 to assure booth space and your company description listing in the Online Brochure as of November 1, 2009.

Location: Town & Country Resort and Convention Center
500 Hotel Circle North
San Diego, CA 92108 Phone: (619) 291-7131

Exhibitor Fees

Exhibitor Package and Extras: (\$500.00)

- 1 Table, skirted
2 Chairs
2 name badges (lead and support person)
1 Complementary Convention Registration (only)for the lead person (does not include convention meals – sold separately)

Extras(Please list under “special requests” on your application)

- Power for your table - \$75/Table
TV/VCR - \$250 per day
Other equipment – call for prices

Exhibit Booth Registration:

The lead on-site representative will receive a complimentary convention registration (only – meals maybe purchased separately) to the Convention on Friday, February 19, 2010 and February 20, 2010 (limit one person per booth) does not include Pre-Convention day, February 18, 2010.

Please list the lead exhibitor (complementary registration/excluding meals) as it will appear on the name badge:

Please list booth support names as they will appear on name badges:

Any additional badges will be \$40.00 for each name submitted.

Description of products/services: (35 word limit) as it will appear in related CARS+ literature, if application is received prior to **September 15, 2009**.

Special Exhibitor Sessions:

We have 12 – 14 slots for a 75 minute presentation to our attendees for sharing products. As per CARS+ policy there are no products being sold during sessions, however, if you are selected, you will be able to present your products during this special session that will happen both days during convention. Please email Debbie Baehler, CARS+ Convention Planner at speddeb@gmail.com for an application.

Convention Brochure Advertising:

We would also like to extend an opportunity to advertise in our convention brochure or newsletter. Please email Debbie Baehler, CARS+ Convention Planner at speeddeb@gmail.com for advertising information.

Sponsorships:

CARS+ is happy to entertain the idea of sponsorships for this convention by exhibitors. The cost of conventions are climbing and to help offset the cost we would welcome any sponsorships from our exhibitors that you are willing to give. For example, we have an exhibitor raffle for our attendees during lunch on Saturday. If you are willing to donate an item for this raffle please indicate at the end of this application and we thank you in advance for your generosity. If you wish to sponsor any event during this convention please contact Debbie Baehler, CARS+ Convention Planner for more details.

Meals for purchase:

Each lead presenter is entitled to a complimentary registration. Meals for all exhibitors working at the convention may be purchased at the following cost. (yes, we know that hotel banquet prices are exorbitant, but the meals are worth it!)

Continental breakfast for Friday 2/19/10	# ____ tickets @ \$15.00 each	\$ _____
Lunch Friday 2/19/10	# ____ tickets @ \$30.00 each	\$ _____
Continental breakfast for Saturday 2/20/10	# ____ tickets @ \$15.00 each	\$ _____
Lunch for Saturday 2/20/10	# ____ tickets @ \$30.00 each	\$ _____
	Total due:	\$ _____

EXHIBITOR AGREEMENT

Exhibitor Rules and Regulations

Dates:

Thursday, February 18, 2010	Exhibitor Move-In	8:00 AM – 5:00 PM
Friday, February, 19, 2010	Exhibit Hall Open	7:30 AM – 5:00 PM
Saturday, February 20, 2010	Exhibit Hall Open	7:30 AM – 4:00 PM
Saturday, February 20, 2010	Exhibit Hall Move-Out	3:00 PM – 6:00 PM

Location:

CARS+ designated the venue for 2010 is the Town & Country Resort and Convention Center in San Diego, CA. Details regarding lodging specifics are located in this application.

Contract for Space:

This agreement is for rental of exhibit space. Receipt of this signed agreement by Debbie Baehler, the CARS+ Convention Planner, in conjunction with payment for space constitutes a contract for the right to use the space assigned by CARS+. Set up in the Exhibit Hall will not be allowed unless a signed copy of this Agreement is on file with Debbie Baehler. This agreement together with your payment must be received on or before December 15, 2010 in order to be

included in the official onsite convention program. Payment received by November 1, 2009, will also ensure advertisement of sessions if you are selected as an exhibitor presenter.

Payment & Cancellation:

Payment in full is due at the time of submission of agreement. Request for refunds must be received in writing. Refunds before February 1, 2010 are subject to the discretion of the CARS+ Convention Committee. No refunds will be given after February 1, 2010.

Exhibit Assignment:

Exhibit space is assigned on a first-come, first-served basis based upon receipt of agreements accompanied by payment in full of all fees due. The floor plan for exhibit tables will be developed and sent to exhibitors for their preference, no later than November 1, 2009 and prior to approval by the local Fire Marshall.

Subletting Space:

No Exhibitor may assign, sublet or apportion its space in whole or in part, nor exhibit any products or services other than those offered by the Exhibitor in the normal course of its business.

Character of Exhibits and Exhibit Personnel:

Exhibits are subject to the approval of the Convention Committee and shall be consistent with the business-like atmosphere of the Convention. Exhibitor personnel shall conduct themselves in a manner consistent with the business-like atmosphere of the Convention, including their manner of dress. No music or other sound or noise-creating devices shall be permitted. All demonstrations, solicitations, and other activities, including distribution of literature, is restricted to the space rented by the Exhibitor.

Admission to Convention Functions:

Exhibitor badges for the lead exhibitor, entitle the lead Exhibitor to attend sessions during convention. All Exhibitor staff will have Exhibit Hall access ONLY and meal areas, **if meal tickets are purchased**. Exhibitor staff who desire to attend any other convention function, must register for convention at the prevailing rates.

Shipping and Handling Exhibit Materials:

Exhibitors are solely responsible for shipping materials to/from Town & Country Resort and Convention Center, San Diego. The hotel will not receive or store materials intended for this convention. Once an exhibit agreement is signed, an Exhibitor service kit will be emailed to each participating Exhibitor. Exhibitors may, however, hand carry their own materials. (More information to follow, once you have been approved).

Installation/Dismantle:

Exhibits must be in show ready condition by 5:00 PM Thursday, February 18, 2010 and shall remain in show ready condition until Saturday, February 20, 2010 at 3:00 PM.

Care of Property:

The use of thumbtacks, tape, nails, bolts, or tools or materials that count mark the floors or walls is prohibited. Any damage to the hotel or convention facility property caused by the carelessness of an Exhibitor, its employees or agents, must be paid for by the Exhibitor causing such damage.

Security:

The convention undertakes no duty to exercise care, nor assumes any responsibility, for the protection and safety of the Exhibitor, its officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft, injury or damage.

Fire Regulations:

All exhibits must conform to the fire laws, health regulations, electrical codes and other local, state, and federal laws and regulations.

Conformity with Hotel Contract:

The contract for exhibit space and these rules and regulations are subject to the CARS+ Convention's agreement with the hotel, and in the event of any conflict, the later shall prevail.

Indemnification/Hold Harmless Clause:

Exhibitor agrees to indemnify, hold harmless and defend the CARS+ Convention and the hotel from and against any and all liabilities, damages, actions, losses, claims and expenses on account of personal injury, death or damage to or loss of property arising out of any act, omission, negligence, fault, or violation of a law or ordinance by the Exhibitor or its employees or agents.

Convention Cancellations:

Should the convention cancel any exhibitor or cancel or reschedule the entire event, the exhibit space contract will terminate and the Exhibitor will waive any claim for damages. The convention's liability shall be limited to the monies paid by the Exhibitor as exhibit booth rental, less a proportionate share of all expenses incurred by the convention for the exposition.

Impossibility of Performance:

Exhibitor will not be responsible for any failure of performance due to Acts of God, war, disaster, strikes, or governmental acts which makes performance impossible. In case of these events, this agreement will not be binding and all fees will be returned to the Exhibitor.

Bond Requirements:

Exhibitor may be required to be bonded under special or unusual circumstances.

Concession Sales:

Food and beverage items may not be sold. However, small samples of such items may be offered without charge to convention attendees. Samples must comply with all hotel and fire regulations. It is the responsibility of each Exhibitor to adhere to the laws of the state of California regarding collection of sales tax.

Other Matters:

All matters and questions not covered by the contract for exhibit space or these rules and regulations are subject to the decision of the convention organizers.

Payment Information:

Total amount due (from page one of Exhibitor Agreement)	booth rental	\$ _____
Meals (if applicable from page three of Exhibitor Agreement)	meal tickets	\$ _____
Total	Total due	\$ _____

Payment Method:

_____ Check enclosed (check number _____), payable to **CARS+ - The Organization for Special Educators**

_____ Please bill by Credit Card (Visa, MasterCard, American Express). Please note that in authorizing this charge, your receipt will detail the charges incurred in connection with this Exhibitor Agreement.

Credit Card: _____ Credit Card Number _____

Name on Credit Card: _____ Expiration Date: _____

Company: _____

Address where credit card statement is received:

Phone: _____ Fax: _____

Email: _____

Please return your completed agreement with appropriate signatures and payment to:

Debbie Baehler, CARS+ Convention Planner

PO Box 270796

Susanville, CA 96127

Phone: (530) 310-0290

Email: speddeb@gmail.com

Please sign the agreement below and return with your application and payment.

_____ I/We agree to abide by these Exhibitor Rules and Regulations.

_____ I/We will provide via email, a 35-word description of our organization/products for the official CARS+ Convention program on or before December 15, 2010.

_____ I/We agree to donate a 'door prize' drawing on Saturday, February 20, 2010.

Name of Organization: _____

Authorized representative: _____

Signature of authorized representative: _____

Date: _____