knowbly™

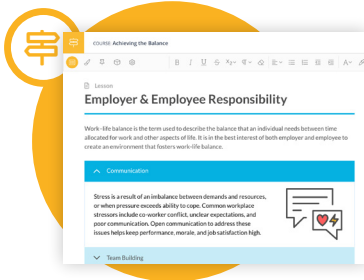## We're on a mission to help you make your learners content

knowbly™ is an easy to use, next-gen interactive authoring application for digital education and training. Designed for anyone tasked with training, the software includes tools for **content development** and **asset management**. With dozens of responsive interactive templates, a course creator, asset management system, and customizable themes, knowbly™ is a complete suite for creating and managing cutting edge digital learning.
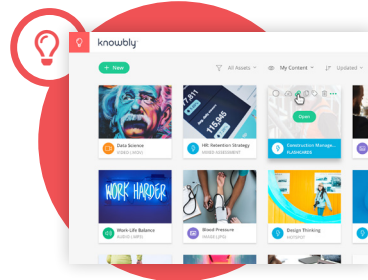
Solution

Built with input directly from some of the best instructional designers in the industry knowbly™ allows users to create, manage, and reuse their learning resources with simple tools to build interactive learning objects and publish them to any common learning format. Our tools **improve turnaround time** for content development, make **existing content easier to update**, and offer a cloud-based solution for authoring mobile-friendly interactive experiences
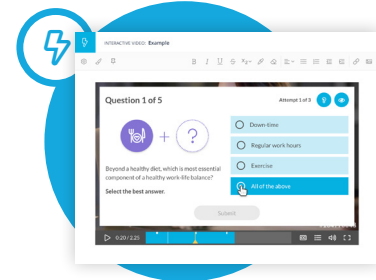
Current authoring tools for learning and development were not built by or for instructional designers, are too complex, lack truly responsive outputs, do not offer reusable interactive libraries, and do not allow users to manage assets from a single source. This stagnates the improvement and output of learning programs within organizations where the evolving needs for employee development outpaces the delivery of solutions.

Problem

Authoring

○ Simple tools for authoring beautifully designed courses

○ Structure tools for organizing course narratives

○ Open standard HTML5 and JS that converts to common outputs

○ Responsive, mobile-friendly learning experiences

○ Customizable scoring and course progress

Asset Management

○ Batch manage media and files for use in courses and interactive learning objects

○ Organize assets with tools for auto tagging and metadata management

○ Reuse assets and interactives from a single shared library

○ Access hundreds of thousands of royalty free stock assets

Interactivity

○ Dozens of easy to use interactive assessment and activity templates

○ Responsively designed with a mobile-first approach

○ Access to an expanding template library at no additional cost

○ Customizable settings and themes for every template

○ Publish interactives as a standalone learning objects

About Us

At knowbly™ we believe that lifelong learning is key to human development and that opportunities exist for everyone to learn, grow, and develop throughout their lives. Creating engaging content is the foundation of all learning and that starts with knowbly™.

knowbly.com

@learnknowbly